

THE UNITED PLANTERS' ASSOCIATION OF SOUTHERN INDIA

Glenview
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Ref.No.: T-5(16)23

25th January 2023

- All Tea Members (**Estate Members**)
- All Tea Members (**Member Estates**)
- Firm Members with tea manufacturing interests
- Secretaries, State Planters' Associations
- Secretaries, District Planters' Associations
- Tea Trade Associations of Cochin, Coimbatore, Coonoor & Teaserve
- Tea Buyers' Associations
- All Tea Exporters
- Secretary General, CCPA
- All Tea Brokers
- TANTEA/INDCOSERVE
- Nilgiri Bought Leaf Tea Manufacturers' Association
- All UPASI-TRF Regional Centres
- Chairman & Members, Tea Committee
- Organising Committee on TGLIA: STC

Dear Sirs,

THE GOLDEN LEAF INDIA AWARDS: SOUTHERN TEA COMPETITION-2023
(TGLIA: STC-2023)

Following the success of the seventeen editions of "The Golden Leaf India Awards: Southern Tea Competition" - and recognizing the need to continue the Competition as a process to sustain the quality renaissance of the South Indian Tea Industry, UPASI jointly with Tea Board of India is organizing the Eighteenth Edition of the competition.

The date and venue for the screening is tentatively as under:

Level	Venue	Date
First level of screening	Coonoor	1st April 2023
Technical Analysis	TRF Labs	3 to 12 April 2023 For qualifying entries only
Final Level of Screening	To be announced	To be announced

: 2 :

The overall format of the competition remains broadly the same. Technical analysis will be carried out for the qualifying entries only. The estate/factory participating in the competition should ensure a minimum lot size of 1.5 ton for Organic Tea and Green Tea, 2 tons for the Orthodox category and a minimum of 3 tons for the CTC category. However, for the factories participating in the Bought Leaf Segment, the overall quantity back-up will be one ton for Orthodox tea and two tons for CTC teas.

We send herewith the Rules & Procedures for the competition along with the application form. Members are requested to inform us before **11th February 2023** about their interest in joining the competition along with the requisite application form and entry fee indicating the number of entries participating in the competition.

We request your whole-hearted support to this initiative.

Yours faithfully,
Sd/-
Secretary

Encl:

**THE GOLDEN LEAF INDIA AWARDS: SOUTHERN TEA
COMPETITION-2023 – RULES AND PROCEDURES**

1) REGION-WISE CATEGORY

The competition will be based on teas from specific agro-climatic regions of South India such as:

- (a) Nilgiris
- (b) Wayanad (Nilgiri-Wayanad & Wayanad)
- (c) Anamallais
- (d) Travancore
- (e) High Ranges
- (f) Karnataka & other minor districts (Thiruvananthapuram/ Kanyakumari/Quilon/Madurai/Singampatti and Nelliampathies)
- (g) Bought-Leaf Factories can participate in the Bought Leaf Factory category only

The competition will be among the groups indicated from (a) to (g) except for special categories viz. Organic Tea and Green Tea.

2) PERIOD OF PRODUCTION

The unblended tea manufactured up to **18th March 2023** under the estate/factory mark will be eligible for the competition. The competition will be for Black Tea (both CTC and Orthodox) and Special Categories for Organic Tea and Green Tea.

3) GRADES

(a) General Category

There is no restriction on the number of entries (grades). However, the entries (grades) should conform to the mesh sizes specified, which are just a guideline and the grades may be regular pure grades.

CTC Category	Mesh Size
Leaf	Through 12 over 18
Fanning	Through 18 over 24
Dust	Through 24 over 50
Orthodox Category	Mesh Size
Whole Leaf	Through 6 over 10
Brokens	Through 10 over 16
Fannings	Through 16 over 24

(b) Specialty categories

(i) Certified Organic Teas

Organic- CTC	Mesh Size
Leaf	Through 12 over 18
Fanning	Through 18 over 24
Organic- Orthodox	Mesh Size
Whole Leaf	Through 6 over 10
Fannings	Through 16 over 24

(ii) Green Tea

Green Tea	Mesh Size
Whole Leaf	Through 6 over 10
Fannings	Through 16 over 24

4) MINIMUM ACCEPTABLE STANDARD

There will be certain benchmarking for the minimum acceptable standard of the teas that enter the competition. Technical analysis will be confined to the qualifying entries only and in case the qualifying entry does not pass the technical analysis, the second best entry will be declared winner subject to passing the technical analysis for pesticide residues (EU MRLs), heavy metal (Lead) and iron filing.

5) ENTRY FEE

Entry fee will be **Rs.3,000** per entry (grade). Payments should be made by D.D. drawn in favour of "UPASI", payable at Coonoor, along with the application form and sent to UPASI, Glenview, Post Box No.11, COONOOR-643 101 (or) by NEFT as given below:

Name of the Account	UPASI
Name of the Bank	State Bank of India
Branch	Bedford, Coonoor
Type of account	Savings Bank
Account No.	57012887836
IFSC code	SBIN0070389

6) LOT SIZE

For the competition, minimum lot size fixed is 500 kg for all categories. However, for orthodox whole leaf, orthodox broken and green tea grades, the lot size will be 250 kg and for Organic Category – 150 kg for leaf grade and 300 kg for fanning grade. Apart from fulfilling the lot size specification for the competition, an overall volume criterion is also stipulated which is minimum 3 ton for CTC tea, 2 tons for Orthodox tea and 1.5 ton for Organic Tea and Green Tea respectively. For example, if an estate is participating in two categories of CTC and one category of Orthodox, back up quantity of 3 tons and 2 tons respectively should be available with them, not necessarily the grades which are put up for the competition. In other words, all the grades that are manufactured while making the teas for the competition should add up to volume specified. For factories participating under the Bought Leaf segment, the overall back up quantity norm will be only one ton for Orthodox teas and two tons for CTC teas.

Teas should be packed and be made available for inspection and sampling **from 20th to 29th March 2023**. The teas should be kept at the producers godown/factory or at the approved warehouses of the Tea Trade Associations till the collection of the samples is over. The details of the Special Auction of TGLIA Teas will be communicated in due course.

7) SAMPLE SIZE

- a) 250 gms. : to be retained with the producers.
- b) 250 gms. : to be kept at the respective UPASI-TRF Regional Centres.
- c) 250 gms. : for first level screening.
- d) 250 gms. : for pesticide residue and heavy metal analysis.
- e) 250 gms. : for final level screening
- f) 5,000 gms. : for Virtual & Live Remote Tasting.

1) Sample size for the competition will be **6.250 kgs.** as per (a) to (f).

2) Sample size for the back-up quantity for auction is 750 gms. [(a) to (c) as above.], which applies to other than competition entries.

Director, UPASI-TRF will be the custodian for all the samples collected.

8) COLLECTION OF SAMPLES

Officers of UPASI Tea Research Foundation, Regional Centres stationed at different tea planting regions will personally inspect and draw the samples from the producers **from 20th to 29th March 2023** as indicated in S.No.7. The samples will be drawn in the presence of the producer or his representative.

9) SCREENING PROCEDURE

The first level of screening would be done to shortlist the samples collected from the different agro-climatic regions. The final level of screening comprising of renowned jury would be done to identify the winners in each category, details of which would be communicated. Technical analysis would be confined to the qualifying entries only, and in case the qualifying entry does not pass the technical analysis, the second best entry will be declared winner subject to passing the technical analysis for pesticide residues (EU MRLs), heavy metal (Lead) and iron filing.

The dates for the different levels of screening and the venues are tentatively as under:

Level	Venue	Date
First level of screening	Coonoor	1st April 2023
Technical Analysis	TRF Labs	3rd to 12th April 2023 For qualifying entries only
Final Level of Screening	To be announced	To be announced

10) APPLICATION FORM

The Application Form is enclosed at **Annexure 1**. The duly filled in application form along with DD / NEFT details towards entry fee may be sent to UPASI, Glenview, Post Box No.11, COONOOR – 643 101 not later than **11th February 2023**.

11) DECLARATION

A declaration should be signed by the producer in the application form **[Annexure 2]** stating that the sample tea is the property of UPASI and that the analytical results of UPASI-TRF on pesticide residues/heavy metal/iron filing and the decision of the Panel/Jury are final.

APPLICATION FORM

THE GOLDEN LEAF INDIA AWARDS: SOUTHERN TEA COMPETITION-2023

(a) Name & Address of the Estate/:
 Bought Leaf Factory

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Phone:

Fax:

E-mail:

(Please indicate STD Codes for Phone / Fax and e-mail ids without fail for better access)

(b) Agro-climatic Region
(Tick whichever is appropriate)

Nilgiris	Wayanad	Anamallais	Travancore	High Ranges	Others* (Specify region)	Bought Leaf Factory

* Include Karnataka/Thiruvananthapuram/Kanyakumari/Quilon/Madurai/Singampatti and Nelliampathies

(c) Category of Entry & Quantity Available may be specified**

C.T.C.	Leaf M.S: Through 12 over 18		Fanning M.S: Through 18 over 24		Dust M.S: Through 24 over 50		Total No. of Grades
	Grade	Quantity Minimum 500 kg	Grade	Quantity Minimum 500 kg	Grade	Quantity Minimum 500 kg	

ORTHODOX	Whole Leaf M.S: Through 6 over 10		Brokens M.S: Through 10 over 16		Fanning M.S: Through 16 over 24		Total No. of Grades
	Grade	Quantity Minimum 250 kg	Grade	Quantity Minimum 250 kg	Grade	Quantity Minimum 500 kg	

ORGANIC C.T.C.	Leaf M.S: Through 12 over 18		Fanning M.S: Through 18 over 24		Total No. of Grades
	Grade	Quantity Minimum 150 kg	Grade	Quantity Minimum 300 kg	

ORGANIC ORTHODOX	Whole Leaf M.S: Through 6 over 10		Fannings M.S: Through 16 over 24		Total No. of Grades
	Grade	Quantity Minimum 150 kg	Grade	Quantity Minimum 300 kg	

GREEN TEA	Whole Leaf M.S: Through 6 over 10		Fannings M.S: Through 16 over 24		Total No. of Grades
	Grade	Quantity Minimum 250 kg	Grade	Quantity Minimum 250 kg	

**** Note: M.S (Mesh size):** Estate/Factory marks can send any number of entries (samples) that fall within the mesh sizes specified.

Quantity: Minimum lot size: Organic category-150 kgs for leaf grades and 300 kgs for fanning grades; Orthodox whole leaf, broken and green tea grades - 250 kgs; all other categories - 500 kgs.

Sample: 6.250 kgs.

(d) Place of Estate/Warehouse :
(where tea is available)

(e) Payment Particulars :	Total No. of Samples (Grades)	X	@ Rs.3,000/- per sample =	Total Amount (Rs.)
	<input style="width: 100px; height: 20px;" type="text"/>		<input style="width: 100px; height: 20px;" type="text"/>	<input style="width: 100px; height: 20px;" type="text"/>

Demand Draft No.	Date	Amount	Bank Name

(or)

NEFT transaction details (UTR No.)*	Date	Amount	Bank Name

* Kindly intimate us the transaction details immediately after the transaction of NEFT payment (UTR No.) by return email to upasistats@gmail.com/maa@upasi.org.

Date:

Signature of Applicant

From

.....
.....
.....
.....
.....

Phone:.....

E-mail:.....

(Please indicate STD Code for Phone/E-mail ids without fail for better access)

To

The Secretary,
The United Planters' Association of Southern India,
Glenview,
Post Box No.11,
COONOOR-643 101.

DECLARATION

I hereby declare that I have willingly submitted 6.250 kgs. of tea in accordance with the rules and procedures prescribed by the Organising Committee for participating in the "The Golden Leaf India Awards: Southern Tea Competition-2023" to be conducted jointly by UPASI and Tea Board of India.

I also declare that the tea samples submitted by me shall in future be the sole property of the UPASI. The analytical results of UPASI-TRF and the decision of the Jury in selecting the winners of the competition shall be final and binding on me. I will have no claims or demand or disputes or queries whatsoever in this behalf.

Signature:

Name:

Place:

Date: